



SINCE

1871

DEMOCRAT PRINTING &
LITHOGRAPHING CO.

140 YEAR ANNIVERSARY

Sales and Estimating Offices
6401 Lindsey Road
Little Rock, AR 72206

800.622.2216 toll-free
501.907.7953 fax



www.democratprinting.com

Digital Editions

online magazines
features & overview





Archives



Thumbs



Contents



Advertisers



Print

Digital Editions

What's Included?

- Free Hosting
- Page Upload
- Page Processing
- Streaming Audio (MP3), Video (FLV) & Flash
- Custom Theme
- Issue Links & Flipping Icons
- Hyperlink page #s & URLs
- Email distribution available
- e-Links for email addresses

Custom Toolbar Features

- Contents List
- Advertiser List
- Share page or links
- Searchable Text across archives
- Thumbnails
- Table of Contents
- Zoom tools
- Print & PDF download
- Help Menu

Specifications, terms, etc.

- Final approved files are pulled from prepress & uploaded
- Schedule is based on date requested, turnaround is 3-5 business days
- Pricing is guaranteed for one year from first edition purchase
- Viewing requires only Flash 8+ & any major Internet browser
- Contact your Account Executive for more information & details



The Possibilities

Instant Web Presence - With Democrat's page-flipping icon, publishers can instantly create a powerful & dynamic web presence without the high cost of web development & content redistribution

Reader Statistics Using reader statistics, publishers can analyze reader preferences & trends, evaluating placement & effectiveness. Data collection includes customer information such as email addresses.

Publisher Tools & Media Kits Allows you to digitize magazines, and also create custom publishing products, kits & special sections. It can also be used as a valuable promotional & sampling tool.

Mobile Solutions Designed for maximum performance on the iPad, iPhone and Droid, our mobile solution combines what you expect from your digital edition with the enhancements intended for mobile platforms. For maximum mobile impact, have a dedicated Mobile App created for your publication, with custom App icons & customizable loading screen.

Added Advertiser Value Digital editions offer publishers numerous opportunities to generate or validate advertiser revenue. By leveraging the hyper-linking to advertiser url & email links, video, audio, flash or slide shows in advertisements, from advertiser placement in the pull down menus and even placement of advertiser's logo on a custom toolbar.

